

Lily Rain Cummings

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Experience

The Maroon

August 2016-Present

Assistant News Editor, Contributing Writer and *Maroon Minute* Contributor

- Created, wrote and distributed articles and assignments for Staff Writers
- Anchor, producer, prompter and content creator for the *Maroon Minute*

Catholic Charities Incarnate Word Head Start

New Orleans, LA

September 2016-Present

Teacher's Assistant/Service Learning Volunteer

- Enforced rules for behavior and procedures for a class of 17 3-Year-Olds
- Developed and administered weekly homework plans and assignments

Katie Koch Home New Orleans, LA

October 2016-Present

Part-time Employee

- Organized showroom and manage inventory and register through ShopKeep App
- Maintained customer and designer contacts through Excel and MailChimp

Tulsa Drillers Minor League Baseball Tulsa, OK

April 2015-September 2016

Promotions Assistant

- Implemented the promotional schedule, led on-field entertainment and created an exciting and involved environment for fans
- Trained other team members and managed time and stressful situations

Education

Loyola University New Orleans

May 2020

B.A. in Mass Communication with honors

Journalism Sequence, Minor in Graphic Design

Activities

Delta Gamma

September 2016-Present

Director of Public Relations

- Created biannual newsletters to publish, designed promotional items for social and philanthropic events and contributed to Epsilon Phi social media platforms
- Managed PR budget with VP Finance and VP Communication

Radio, Television and Digital News Association

August 2016-Present

Member

- Attended journalism workshops, RTDNA meetings and tours of news stations
- Gained experience in the industry while making connections

References

Justin Gorski: Director of Promotions and Game Entertainment for the Tulsa Drillers: (918) 574-8315

Lisa Collins: Mass Communication Professor and Advisor: (504) 606-5843

Katie Koch: Owner and Manager of Katie Koch Home: (504) 481-9385

